

# HOW TO CATCH A HODAG

**BY DIM MEDIA**

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## PROTECTED SPECIES

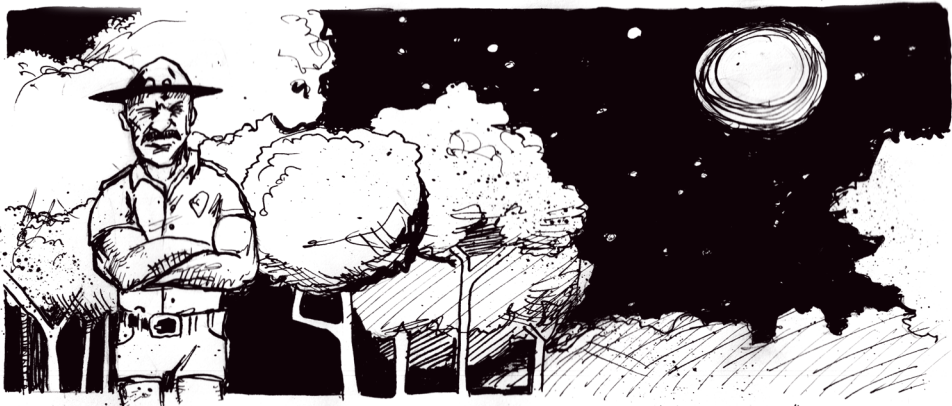
**Northern Wisconsin Hodag**  
*Lacerta arctos fallacia*



## DO NOT HARM

Hodags are shy creatures, but may become aggressive when intoxicated. Do not play loud country music in this area as it may attract hodags in heat. Do not feed, hunt, spook, tickle, or enable Hodags to consume alcoholic beverages.

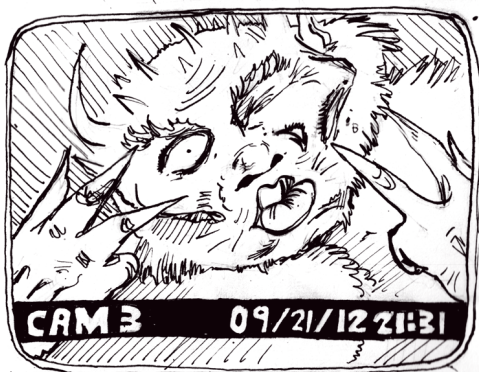
Hodags are protected under the federal Endangered Species Act and their disturbance is subject to stiff penalties.



IT'S 2:00 AM & I'M KNEES DEEP IN THE WOODS OF WI. WHY?  
TO ACCOMPLISH MY LIFE LONG MISSION...



**TO CATCH A HODAG!!!**



PROPERTY OF  
ONEIDA CITY DNR

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I'VE ALREADY CAPTURED THE  
CREATURE ON TAPE...



BUT TO CATCH IT IN THE FLESH, YOU NEED GOOD BAIT, LIKE HARD  
LEMONADE & WHITE BULLDOG SAUSAGE! A TRUE HODAG DELICACY.



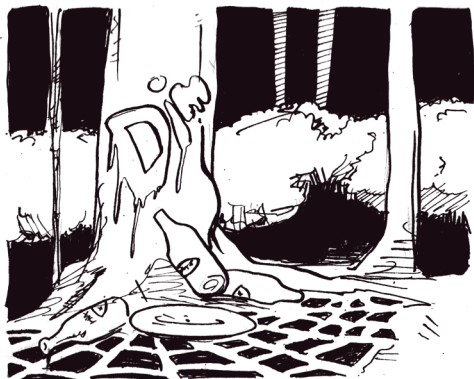
HODAGS ARE CUNNING REPTOMAMMALS NATURALLY SUSPICIOUS OF UNATTENDED FOOD. THEY PREFER TO RAID LOCKED COOLERS, BUT...



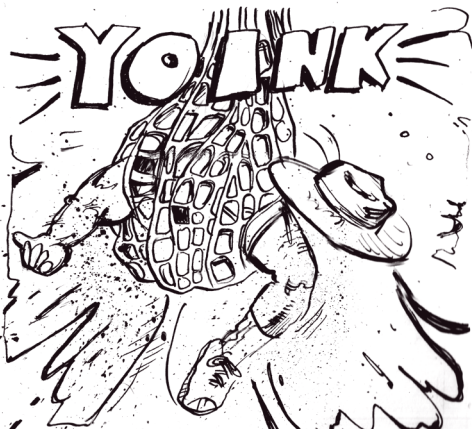
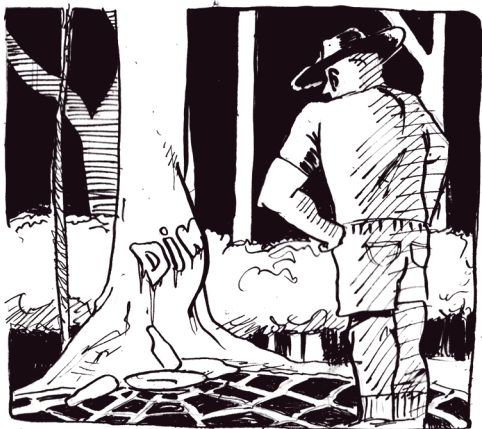
...THEY CAN'T TURN DOWN A WHITE BULLDOG SAUSAGE, GIVING THEM A BAD CASE OF COTTON MOUTH! IT WILL HAVE NO CHOICE BUT TO GUZZLE DOWN SOME ALCOHOLIC LEMONADE, ONLY MAKING IT THIRSTIER! WE HAVE THIS CAMPSITE MENACE BY THE CLOACA NOW!







ALMOST GOT IT...WAIT WHAT? IMPLAUSIBLE!?! THIS TRAP IS STILL UNDER WARRANTY, HOW DID A DRUNKEN HODAG DISABLE IT?!?!?



YOU HAVEN'T SEEN THE LAST OF ME **HODAG!!!** I'LL BE BACK WITH A **KEG!** AND MORE SASUAGE! MAYBE SOME **BRATWURSTS!?!**

